



Queens Atrium

Latitude: 40.744942

Longitude: -73.936226

3030 Thomson Ave

Long Island City, NY 11

Radius: 1.0 miles

3030 Thomson Ave

Long Island City, NY 11

Radius: 3.0 miles

3030 Thomson Ave

Long Island City, NY 11

Radius: 5.0 miles



2000 Total Population	60,294	1,105,350	2,829,096
2000 Group Quarters	1,179	19,127	92,360
2003 Total Population	61,602	1,120,629	2,866,636
2008 Total Population	64,331	1,150,854	2,941,835
2003 - 2008 Annual Rate	0.87%	0.53%	0.52%



2000 Households	23,436	508,935	1,206,334
2000 Average Household Size	2.52	2.13	2.27
2003 Households	23,703	513,015	1,218,200
2003 Average Household Size	2.55	2.15	2.28
2008 Households	24,703	527,389	1,254,282
2008 Average Household Size	2.56	2.15	2.27
2003 - 2008 Annual Rate	0.83%	0.55%	0.59%
2000 Families	13,453	233,169	596,234
2000 Average Family Size	3.25	3.06	3.17
2003 Families	13,680	234,289	599,720
2003 Average Family Size	3.28	3.08	3.19
2008 Families	14,309	240,935	617,431
2008 Average Family Size	3.3	3.09	3.2
2003 - 2008 Annual Rate	0.9%	0.56%	0.58%



2000 Housing Units	24,159	543,638	1,290,558
Owner Occupied Housing Units	13.0%	22.4%	22.0%
Renter Occupied Housing Units	84.0%	71.2%	71.5%
Vacant Housing Units	3.0%	6.4%	6.5%
2003 Housing Units	24,550	552,593	1,314,054
Owner Occupied Housing Units	12.9%	22.7%	22.2%
Renter Occupied Housing Units	83.6%	70.1%	70.5%
Vacant Housing Units	3.5%	7.2%	7.3%
2008 Housing Units	25,532	565,230	1,350,713
Owner Occupied Housing Units	12.9%	23.3%	22.6%
Renter Occupied Housing Units	83.8%	70.0%	70.3%
Vacant Housing Units	3.2%	6.7%	7.1%

Median Household Income

2000	\$34,630	\$48,125	\$42,206
2003	\$37,424	\$54,425	\$47,437
2008	\$42,629	\$66,453	\$58,019

Median Home Value

2000	\$208,088	\$279,618	\$257,871
2003	\$274,861	\$388,515	\$366,041
2008	\$326,048	\$474,220	\$449,682

Per Capita Income

2000	\$17,319	\$38,733	\$31,623
2003	\$19,371	\$47,077	\$38,360
2008	\$22,614	\$59,957	\$49,177

Median Age

2000	33.8	35.4	34.6
2003	34.7	36.4	35.3
2008	35.8	37.7	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	23,479	509,649	1,207,302
< \$15,000	24.5%	17.4%	21.4%
\$15,000 - \$24,999	12.2%	9.9%	10.9%
\$25,000 - \$34,999	13.8%	10.2%	10.7%
\$35,000 - \$49,999	16.2%	13.9%	13.6%
\$50,000 - \$74,999	17.3%	17.4%	16.0%
\$75,000 - \$99,999	8.5%	9.7%	9.0%
\$100,000 - \$149,999	5.3%	9.6%	8.6%
\$150,000 - \$199,999	1.5%	4.1%	3.6%
\$200,000+	0.7%	7.8%	6.4%
Average Household Income	\$44,004	\$83,299	\$73,037

2003 Households by Income

Household Income Base	23,701	513,002	1,218,179
< \$15,000	22.4%	15.0%	18.8%
\$15,000 - \$24,999	11.2%	9.0%	10.0%
\$25,000 - \$34,999	13.5%	9.4%	9.9%
\$35,000 - \$49,999	16.4%	13.4%	13.2%
\$50,000 - \$74,999	16.6%	16.1%	15.0%
\$75,000 - \$99,999	9.5%	10.3%	9.6%
\$100,000 - \$149,999	7.4%	11.9%	10.7%
\$150,000 - \$199,999	2.0%	4.9%	4.3%
\$200,000+	1.1%	10.0%	8.3%
Average Household Income	\$49,774	\$102,392	\$89,260

2008 Households by Income

Household Income Base	24,704	527,377	1,254,261
< \$15,000	19.7%	12.5%	16.1%
\$15,000 - \$24,999	10.2%	7.5%	8.5%
\$25,000 - \$34,999	11.4%	7.5%	8.1%
\$35,000 - \$49,999	15.9%	11.9%	11.9%
\$50,000 - \$74,999	17.1%	15.0%	14.4%
\$75,000 - \$99,999	10.1%	10.6%	10.0%
\$100,000 - \$149,999	10.3%	14.5%	13.3%
\$150,000 - \$199,999	3.3%	6.8%	6.1%
\$200,000+	1.9%	13.8%	11.6%
Average Household Income	\$58,293	\$130,369	\$114,261

2000 Owner Occupied HUs by Value

Total	3,192	122,140	284,184
<\$50,000	10.1%	4.0%	5.2%
\$50,000 - 99,999	17.9%	6.6%	7.9%
\$100,000 - 149,999	5.9%	7.4%	8.4%
\$150,000 - 199,999	13.1%	11.1%	13.2%
\$200,000 - \$299,999	37.6%	25.9%	25.2%
\$300,000 - 499,999	12.1%	20.9%	18.5%
\$500,000 - 999,999	1.6%	13.6%	12.9%
\$1,000,000+	1.8%	10.4%	8.6%
Average Home Value	\$217,006	\$406,332	\$374,579

2000 Specified Renter Occupied HUs by Contract Rent

Total	20,348	387,348	923,073
With Cash Rent	98.8%	98.1%	98.2%
No Cash Rent	1.2%	1.9%	1.8%
Median Rent	\$663	\$806	\$710
Average Rent	\$638	\$971	\$852

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

Total	60,295	1,105,350	2,829,097
0 - 4	6.2%	5.3%	5.9%
5 - 9	6.0%	4.8%	5.7%
10 - 14	5.3%	4.3%	5.2%
15 - 24	13.6%	12.6%	13.6%
25 - 34	21.4%	22.5%	20.6%
35 - 44	17.3%	16.5%	16.4%
45 - 54	12.1%	12.9%	12.6%
55 - 64	7.9%	9.2%	8.6%
65 - 74	5.4%	6.4%	6.1%
75 - 84	3.5%	4.1%	3.8%
85+	1.3%	1.6%	1.5%
18+	79.3%	83.2%	80.2%

2003 Population by Age

Total	61,603	1,120,630	2,866,638
0 - 4	6.0%	5.2%	5.8%
5 - 9	5.8%	4.8%	5.4%
10 - 14	5.8%	4.7%	5.5%
15 - 24	13.3%	11.7%	13.4%
25 - 34	19.9%	21.2%	19.3%
35 - 44	17.9%	17.3%	16.8%
45 - 54	12.9%	13.3%	13.1%
55 - 64	8.5%	9.8%	9.2%
65 - 74	5.4%	6.5%	6.1%
75 - 84	3.4%	4.2%	3.9%
85+	1.3%	1.6%	1.5%
18+	79.2%	82.7%	80.0%

2008 Population by Age

Total	64,331	1,150,853	2,941,834
0 - 4	6.1%	5.2%	5.8%
5 - 9	5.6%	4.7%	5.2%
10 - 14	5.5%	4.6%	5.1%
15 - 24	12.9%	11.5%	13.5%
25 - 34	18.5%	18.9%	18.0%
35 - 44	17.9%	17.9%	16.6%
45 - 54	14.2%	14.2%	13.9%
55 - 64	9.5%	10.7%	10.2%
65 - 74	5.4%	6.6%	6.1%
75 - 84	3.1%	4.1%	3.9%
85+	1.3%	1.7%	1.6%
18+	79.6%	82.9%	80.6%

2000 Population by Sex

Males	50.7%	48.1%	48.3%
Females	49.3%	51.9%	51.7%

2003 Population by Sex

Males	50.8%	48.2%	48.5%
Females	49.2%	51.8%	51.5%

2008 Population by Sex

Males	51.1%	48.5%	48.7%
Females	48.9%	51.5%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	60,295	1,105,351	2,829,096
White Alone	46.9%	64.3%	52.1%
Black Alone	11.3%	5.6%	18.2%
American Indian Alone	0.7%	0.4%	0.5%
Asian or Pacific Islander Alone	20.0%	13.3%	11.3%
Some Other Race Alone	14.2%	11.4%	13.3%
Two or More Races	7.0%	4.9%	4.6%
Hispanic Origin	34.1%	25.5%	28.6%
Diversity Index	85.0	73.0	81.2

2003 Population by Race/Ethnicity

Total	61,603	1,120,630	2,866,637
White Alone	42.8%	61.9%	50.3%
Black Alone	10.7%	5.2%	17.7%
American Indian Alone	0.9%	0.5%	0.5%
Asian or Pacific Islander Alone	22.1%	14.6%	12.3%
Some Other Race Alone	15.5%	12.2%	13.9%
Two or More Races	8.0%	5.7%	5.3%
Hispanic Origin	36.0%	26.4%	29.2%
Diversity Index	86.9	75.2	82.4

2008 Population by Race/Ethnicity

Total	64,330	1,150,854	2,941,835
White Alone	37.6%	58.3%	47.7%
Black Alone	9.9%	4.8%	16.9%
American Indian Alone	1.2%	0.6%	0.7%
Asian or Pacific Islander Alone	25.0%	16.5%	13.8%
Some Other Race Alone	17.0%	13.1%	14.7%
Two or More Races	9.3%	6.7%	6.3%
Hispanic Origin	38.3%	27.7%	30.2%
Diversity Index	88.7	77.9	84.1



2000 Population 3+ by School Enrollment

Total	58,229	1,068,288	2,726,621
Enrolled in Nursery/Preschool	1.2%	1.3%	1.5%
Enrolled in Kindergarten	1.3%	1.1%	1.2%
Enrolled in Grade 1-8	9.8%	7.6%	9.3%
Enrolled in Grade 9-12	5.5%	4.0%	5.0%
Enrolled in College	6.1%	5.6%	5.9%
Enrolled in Grad/Prof School	1.8%	2.7%	2.4%
Not Enrolled in School	74.3%	77.8%	74.7%

2000 Population 25+ by Educational Attainment

Total	41,592	810,157	1,975,072
Less than 9th Grade	13.3%	9.6%	11.8%
9th - 12th Grade, No Diploma	17.0%	10.7%	13.4%
High School Graduate	26.5%	18.5%	19.3%
Some College, No Degree	14.1%	12.9%	13.1%
Associate Degree	5.6%	4.2%	4.1%
Bachelor's Degree	15.1%	25.0%	21.1%
Master's/Prof/Doctorate Degree	8.3%	19.2%	17.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	49,694	946,474	2,354,405
Females	49.7%	52.6%	52.4%
Never Married	17.2%	20.4%	20.5%
Married, not Separated	20.2%	20.5%	19.5%
Married, Separated	2.3%	1.8%	2.3%
Widowed	5.5%	5.0%	5.2%
Divorced	4.5%	4.9%	4.9%
Males	50.3%	47.4%	47.6%
Never Married	21.5%	20.8%	21.4%
Married, not Separated	22.8%	21.3%	20.5%
Married, Separated	1.8%	1.1%	1.5%
Widowed	1.1%	1.0%	1.1%
Divorced	3.1%	3.1%	3.0%



2000 Population 16+ by Employment Status

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	49,136	938,146	2,328,135
In Labor Force	59.3%	64.0%	61.3%
Civilian Employed	54.4%	59.8%	55.9%
Civilian Unemployed	4.9%	4.2%	5.3%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	40.7%	36.0%	38.7%

2003 Civilian Population 16+ in Labor Force

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Civilian Employed	89.0%	91.2%	88.8%
Civilian Unemployed	11.0%	8.8%	11.2%

2008 Civilian Population 16+ in Labor Force

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Civilian Employed	89.2%	91.5%	89.1%
Civilian Unemployed	10.8%	8.5%	10.9%

2000 Females 16+ by Employment Status and Age of Children

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	24,479	493,734	1,221,791
Own Children < 6 Only	7.3%	6.4%	6.5%
Employed/in Armed Forces	3.0%	2.8%	3.0%
Unemployed	0.5%	0.3%	0.4%
Not in Labor Force	3.8%	3.3%	3.1%
Own Children < 6 and 6-17 Only	6.1%	3.9%	4.6%
Employed/in Armed Forces	2.6%	1.5%	1.9%
Unemployed	0.5%	0.2%	0.3%
Not in Labor Force	3.0%	2.2%	2.4%
Own Children 6-17 Only	14.5%	10.2%	11.9%
Employed/in Armed Forces	7.7%	5.5%	6.5%
Unemployed	0.7%	0.5%	0.7%
Not in Labor Force	6.0%	4.1%	4.6%
No Own Children < 18	72.1%	79.5%	77.0%
Employed/in Armed Forces	33.5%	43.3%	38.7%
Unemployed	2.7%	3.0%	3.6%
Not in Labor Force	35.9%	33.2%	34.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

	2003	2008	2013
Total	26,065	548,491	1,279,313
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	5.7%	3.8%	3.5%
Manufacturing	10.9%	7.7%	7.8%
Wholesale Trade	3.7%	3.2%	2.9%
Retail Trade	10.1%	7.8%	7.8%
Transportation/Utilities	7.0%	4.1%	4.7%
Information	4.2%	7.1%	7.0%
Finance/Insurance/Real Estate	8.5%	13.1%	11.9%
Services	47.3%	50.2%	51.2%
Public Administration	2.6%	3.0%	3.2%

2003 Employed Population 16+ by Occupation

	2003	2008	2013
Total	26,062	548,491	1,279,311
White Collar	54.9%	73.1%	70.4%
Management/Business/Financial	9.7%	19.3%	17.0%
Professional	17.7%	28.6%	28.6%
Sales	12.4%	12.6%	11.5%
Administrative Support	15.1%	12.6%	13.3%
Services	22.5%	14.1%	15.9%
Blue Collar	22.6%	12.8%	13.7%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	5.3%	3.2%	3.1%
Installation/Maintenance/Repair	3.0%	1.8%	2.0%
Production	6.5%	3.8%	4.3%
Transportation/Material Moving	7.8%	3.9%	4.4%



2000 Workers 16+ by Means of Transportation to Work

	2000	2008	2013
Total	25,985	549,107	1,270,284
Drove Alone - Car, Truck, or Van	14.6%	12.9%	14.0%
Carpooled - Car, Truck, or Van	5.3%	4.7%	5.0%
Public Transportation	66.6%	58.3%	58.8%
Walked	10.0%	18.6%	16.5%
Other Means	1.5%	1.4%	1.4%
Worked at Home	2.0%	4.1%	4.2%

2000 Workers 16+ by Travel Time to Work

	2000	2008	2013
Total	25,984	549,107	1,270,281
Did Not Work at Home	98.0%	95.9%	95.8%
Less than 5 minutes	1.3%	1.2%	1.3%
5 to 9 minutes	3.9%	4.3%	4.1%
10 to 19 minutes	11.9%	17.6%	16.7%
20 to 24 minutes	10.0%	12.7%	12.3%
25 to 34 minutes	27.4%	26.0%	24.7%
35 to 44 minutes	12.8%	10.1%	9.6%
45 to 59 minutes	17.7%	13.2%	13.7%
60 to 89 minutes	9.9%	8.1%	9.9%
90 or more minutes	3.0%	2.8%	3.5%
Worked at Home	2.0%	4.1%	4.2%
Average Travel Time to Work (in min)	35.3	32.4	34.0

2000 Households by Vehicles Available

	2000	2008	2013
Total	23,507	509,225	1,207,435
None	63.2%	67.1%	67.4%
1	30.0%	27.2%	26.8%
2	5.7%	4.6%	4.6%
3	0.6%	0.6%	0.7%
4	0.1%	0.2%	0.2%
5+	0.4%	0.3%	0.3%
Average Number of Vehicles Available	0.5	0.4	0.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

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Total	23,436	508,935	1,206,334
Family Households	57.4%	45.8%	49.4%
Married-couple Family	35.5%	32.0%	31.0%
With Related Children	18.1%	13.8%	14.2%
Other Family (No Spouse)	21.9%	13.8%	18.5%
With Related Children	11.5%	6.8%	10.6%
Nonfamily Households	42.6%	54.2%	50.6%
Householder Living Alone	32.2%	43.1%	40.6%
Householder Not Living Alone	10.4%	11.1%	10.0%
Households with Related Children	29.6%	20.6%	24.9%
Households with Persons 65+	21.6%	20.8%	21.2%

2000 Households by Size

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	23,436	508,935	1,206,334
1 Person Household	32.2%	43.1%	40.6%
2 Person Household	28.4%	29.2%	28.0%
3 Person Household	16.1%	12.2%	13.1%
4 Person Household	11.8%	8.5%	9.4%
5 Person Household	6.3%	3.9%	4.7%
6 Person Household	2.8%	1.7%	2.2%
7+ Person Household	2.4%	1.4%	2.0%

2000 Households by Year Householder Moved In

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	23,538	509,526	1,207,502
Moved in 1999 to March 2000	12.6%	17.3%	16.5%
Moved in 1995 to 1998	33.2%	30.3%	29.4%
Moved in 1990 to 1994	17.1%	15.8%	16.0%
Moved in 1980 to 1989	14.2%	13.8%	14.7%
Moved in 1970 to 1979	11.7%	12.4%	12.9%
Moved in 1969 or Earlier	11.1%	10.3%	10.6%
Median Year Householder Moved In	1993	1994	1993



2000 Housing Units by Units in Structure

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	24,250	544,065	1,292,046
1, Detached	2.1%	1.7%	2.1%
1, Attached	4.5%	3.3%	3.6%
2	10.2%	7.1%	7.6%
3 or 4	8.2%	7.7%	9.5%
5 to 9	11.7%	9.7%	10.4%
10 to 19	8.5%	9.2%	10.1%
20+	54.5%	61.3%	56.6%
Mobile Home	0.2%	0.0%	0.1%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	3030 Thomson Ave Long Island City, NY 11 Radius: 1.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 3.0 miles	3030 Thomson Ave Long Island City, NY 11 Radius: 5.0 miles
Total	24,274	544,355	1,292,066
1999 to March 2000	0.2%	0.7%	0.7%
1995 to 1998	0.7%	1.2%	1.7%
1990 to 1994	0.3%	1.7%	1.9%
1980 to 1989	0.9%	5.8%	5.3%
1970 to 1979	3.8%	9.1%	8.3%
1969 or Earlier	94.1%	81.5%	82.2%
Median Year Structure Built	1940	1948	1946

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Queens Atrium
Latitude: 40.744942
Longitude: -73.936226


3030 Thomson Ave
Long Island City, NY 11
Radius: 1.0 miles

3030 Thomson Ave
Long Island City, NY 11
Radius: 3.0 miles

3030 Thomson Ave
Long Island City, NY 11
Radius: 5.0 miles

Top 3 ACORN Consumer Groups

1.	East Coast Immigrants	High Rise Renters	High Rise Renters
2.	Distressed Neighborhood	East Coast Immigrants	East Coast Immigrants
3.	High Rise Renters	Young Immigrant Familie	Young Immigrant Familie

 **2003 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$62,575,127	\$2,721,484,900	\$5,639,390,735
Average Spent	\$2,639.97	\$5,304.88	\$4,629.28
Spending Potential Index	99	199	174
Computers & Accessories: Total \$	\$4,930,151	\$224,598,242	\$462,722,682
Average Spent	\$208.00	\$437.80	\$379.84
Spending Potential Index	70	148	128
Education: Total \$	\$18,819,095	\$823,867,435	\$1,697,477,760
Average Spent	\$793.95	\$1,605.93	\$1,393.43
Spending Potential Index	82	166	144
Entertainment/Recreation: Total \$	\$51,457,600	\$2,302,485,906	\$4,751,813,194
Average Spent	\$2,170.93	\$4,488.15	\$3,900.68
Spending Potential Index	74	152	132
Food at Home: Total \$	\$106,168,013	\$4,516,520,934	\$9,427,743,083
Average Spent	\$4,479.10	\$8,803.88	\$7,739.08
Spending Potential Index	100	196	172
Food Away from Home: Total \$	\$67,639,509	\$2,963,734,233	\$6,146,951,411
Average Spent	\$2,853.63	\$5,777.09	\$5,045.93
Spending Potential Index	96	194	169
Health Care: Total \$	\$48,752,316	\$2,138,967,035	\$4,472,673,326
Average Spent	\$2,056.80	\$4,169.40	\$3,671.54
Spending Potential Index	66	133	117
HH Furnishings & Equipment: Total \$	\$35,286,965	\$1,611,387,988	\$3,332,887,005
Average Spent	\$1,488.71	\$3,141.02	\$2,735.91
Spending Potential Index	73	154	134
Investments: Total \$	\$239,463,374	\$10,502,631,511	\$21,255,580,481
Average Spent	\$10,102.66	\$20,472.37	\$17,448.35
Spending Potential Index	119	241	206
Retail Goods: Total \$	\$425,954,279	\$18,877,641,564	\$39,244,225,703
Average Spent	\$17,970.48	\$36,797.45	\$32,214.93
Spending Potential Index	77	159	139
Shelter: Total \$	\$243,821,739	\$10,671,617,152	\$22,031,294,872
Average Spent	\$10,286.53	\$20,801.76	\$18,085.12
Spending Potential Index	81	163	142
TV/Video/Sound Equipment: Total \$	\$17,470,661	\$763,636,619	\$17,470,661
Average Spent	\$737.07	\$1,488.53	\$1,300.74
Spending Potential Index	77	156	136
Travel: Total \$	\$29,870,907	\$1,335,560,445	\$2,747,815,616
Average Spent	\$1,260.22	\$2,603.36	\$2,255.64
Spending Potential Index	72	149	129
Vehicle Maintenance & Repairs: Total \$	\$16,054,731	\$723,549,444	\$1,503,075,758
Average Spent	\$677.33	\$1,410.39	\$1,233.85
Spending Potential Index	69	143	125

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics. Data was updated in September of 2003 based on the Consumer Expenditure Surveys from 1999, 2000 and 2001.